



UPDATE

GREETINGS!

Our Melbourne winter has been short for us this year as we have, as you know, been in Europe enjoying sunny and warm weather whilst running our inaugural 'Nordic Walking Euro Alps Tour'. More about our amazing time a bit later...

For now though we are back in the office and busying ourselves with preparations for the Spring season, when people's attention turns from the indoors to health and fitness in the fresh air and rejuvenating sunshine of the outdoors.

Enjoy your reading, and best wishes until next time,
Maree & Patrick

New partnership - KINECT AUSTRALIA

We are very proud to announce Nordic Academy's newest major partnership within the health and fitness industry.

Kinect Australia is a not-for-profit association that strives to **enhance individual health and well-being**, build stronger communities and create more sustainable environments through the promotion of active living.



Together we will be working to further promote Nordic Walking to the general public and to strengthen the Australia-wide network of Nordic Academy qualified instructors.

Kinect members receive super discounts on the Nordic Walking Instructor course, as well as equipment available from Nordic Academy's online shop: www.mynordicsports.com.au

48hr NORDIC WALKING World Record



A big **congratulations to Mike Gates**, a fellow Nordic Walking pioneer here in Australia, who has just successfully completed a very impressive 48 hour Nordic Walk in which he completed 207kms. Well done Mike - you have certainly furthered your reputation as the World's Nordic Walking Enduro Athlete!

EURO ALPS TOUR - Wow, what a time!

Sixteen mountain conquering, border crossing, culturally enriched and deliriously happy NWers from Australia and NZ have returned after being part of **Nordic Academy's inaugural 'Euro Alps Tour'** in Patrick's home region of western Austria.

There are **too many highlights** of the Tour to list in this newsletter so [click here](#) to have a look at and enjoy a summary in pictures and words.



Due to the success experienced and the feedback received from tour participants we will definitely be offering our "Nordic Walking Euro Alps Tour" again next year. **We hope you can join us!**

(2011 dates and details will be published shortly.)

NATIONAL PUBLICITY - Body & Soul

'Body and Soul' is the very popular health and fitness lift-out which is in the major state newspapers each Sunday. Maree was interviewed for an article about Nordic Walking which will appear in the **August 29 edition** - check it out!

WALKTOBER - Be Part of It!

Kinect Australia's '**WALKTOBER**' is on again, and for the 3rd year in a row Nordic Academy will be involved. This year we are very proud that our "**Come and Try Nordic Walking**" week will be a '**KEY EVENT**' in the campaign.

We call on our Instructors around the country to help make it another great success by offering each of their local communities the opportunity to try our wonderful activity of NW.

Nordic Academy's Vision: To share the health benefits and enjoyment of Nordic Walking with as many others as possible.

Nordic Academy's Mission: To be the leading national provider of quality training, equipment and resources in Nordic Walking by consistently delivering high standards and customer service excellence.

